

## Career Goal: Lead Web Developer

**Giovanni**  
Giovanni Mattucci  
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Creative web developer with a strong backing in web design. Enthusiastic about marketing, social media, and user experience. Loves working in a team, and constantly looking for a challenge. Key programs and programming languages of strength include: HTML5, CSS3, PHP, MySQL, MSSQL, jQuery, and Wordpress Theme Development.

### Employment Experience

**Igloo Software**, Kitchener, ON – Web Developer February 2014 – Present  
Lead web developer for Igloo's marketing team managing our corporate website, internal intranet and user sign-up process. In addition, I create custom development solutions for high profile clients using Igloo's amazing product.

**Carve Integrated Branding Inc.**, Waterloo, ON – Web Developer November 2013 – February 2014  
As lead web developer, I created well crafted and engaging websites for our clients, that were responsive, accessible, and user friendly.

**Desire2Learn**, Kitchener, ON – Web Developer February 2012 – November 2013  
Developed engaging website properties for company products and services using Wordpress, PHP, CSS, and HTML. Collaborated with Graphic Designers on UX and UI decisions. Kept the company team up to date with new web technologies by hosting lunch and learn presentations.

**AVMore**, Mississauga, ON – Multimedia Specialist May 2010 – February 2012  
Worked with clients in developing custom website solutions. Designed and developed mobile friendly website experiences. Lead creative in video capturing & editing, graphic design, and branding. Spear headed company re-branding, email marketing campaign, and website redesign.

**Integrated Marketing**, Guelph, ON – Web Designer & Front End Developer June 2009 – Nov. 2009  
Actively designed and programmed web sites for various clients. Managed SEO for all client web sites. Consulted clients, assessing web site needs and functionality. Acquired two new clients.

### Education

**Web Design**  
*Sheridan College, Oakville, Ontario* 2008 – 2009  
Key courses and concepts being covered include: Dreamweaver, Flash, CSS, HTML, Actionscript, Marketing, Typography, and Interactive Design. Strong feedback is given to improve aspects of design and usability in regards to the web.

**Bachelor of Arts – Studio Art Major & Social Psychology Minor**  
*University of Guelph, Guelph, Ontario* 2004 – 2008  
Key courses and concepts covered include: Painting, Drawing, Sculpture, Photography, and Introduction to Computer Graphics. There was an emphasis on art theory, contemporary artistic practices, and skills with different mediums. A personal dialogue with current practicing artists was encouraged.

### Personal Achievements & Volunteer Experience

**Orange Belt in Jiu-jitsu, by the Canadian Jiu-jitsu Association** 2005 – Present  
Actively help teach new Jiu-jitsu students proper form and safety, while developing personal martial art skills and discipline.

**Orientation Volunteer for the University of Guelph** Sept. 2006 & Sept. 2007  
Worked to motivate new students in organized events. Answered questions and gave advice on attending the University of Guelph. Lead campus and city tours to introduce students to Guelph.