

Career Goal: Creative Lead

Giovanni
Giovanni Mattucci
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Creative designer with a strong backing in art theory and history. Enthusiastic about marketing and social media. Loves working in a team, and ready to take on individual challenge. Always open to new learning experiences. Key programs of strengths include:

- HTML & CSS
- Photoshop, Illustrator, Flash, InDesign and Soundbooth.
- Final Cut Pro
- Wordpress and Joomla

Education

Web Design

Sheridan College, Oakville, Ontario

Key courses and concepts being covered include: Dreamweaver, Flash, CSS, HTML, Actionscript, Marketing, Typography, and Interactive Design. Strong feedback is given to improve aspects of design and usability in regards to the web.

Bachelor of Arts – Studio Art Major & Social Psychology Minor

University of Guelph, Guelph, Ontario

Key courses and concepts covered include: Painting, Drawing, Sculpture, Photography, and Introduction to Computer Graphics. There was an emphasis on art theory, contemporary artistic practices, and skills with different mediums. A personal dialogue with current practicing artists was encouraged.

Employment Experience

AVMore, Mississauga, ON – Multimedia Specialist March 2010 – Present
Managed clients, while designing and coding standard and mobile websites. Lead creative in video capturing & editing, graphic design, and branding. Self initiative in updating and organizing company policy. Spear headed company re-branding, email marketing campaign and website redesign.

La Cucina, Guelph, ON – Administrator & Host March 2010 – May 2010
Daily administration of a fine dining establishment including license renewals. Managed company website, menus, and email marketing. Seated and served customers while supervising wait staff. Became immersed in Italian culture, food, wine, language and art.

Integrated Marketing, Guelph, ON – Web Designer & Front End Developer June 2009 – Nov. 2009
Actively designed and coded web sites for various clients. Managed SEO for all client web sites. Worked with clients assessing web site needs and functionality. Acquired two new clients.

Bitcasters, Toronto, ON – Intern Oct. 2008 – Jan. 2009
Worked with staff to Beta Test in production web based games. Gave constructive feedback to improve usability and game mechanic issues.

Personal Achievements & Volunteer Experience

Orange Belt in Jiu-jitsu, by the Canadian Jiu-jitsu Association 2005 – Present
Actively help teach new Jiu-jitsu students proper form and safety, while developing personal martial art skills and discipline.

Orientation Volunteer for the University of Guelph Sept. 2006 & Sept. 2007
Worked to motivate new students in organized events. Answered questions and gave advice on attending the University of Guelph. Lead campus and city tours to introduce students to Guelph.