

## Career Goal: Creative Lead

**Giovanni**  
Giovanni Mattucci  
(519)835-2361

Creative artist with a strong backing of art theory and history. Enthusiastic about client relations, loves working in a team, and ready to take on individual challenge. Always open to new learning experiences. Key programs of strengths include:

- HTML & CSS
- Photoshop
- Flash
- Wordpress

## Education

**Web Design** 2008 - 2009  
*Sheridan College, Oakville, Ontario*

Key courses and concepts being covered include: Dreamweaver, Flash, CSS, HTML, Actionscript, Marketing, Typography, and Interactive Design. Strong feedback is given to improve aspects of design and usability in regards to the web.

**Bachelor of Arts – Studio Art Major** 2004 - 2008  
*University of Guelph, Guelph, Ontario*

Key courses and concepts covered include: Painting, Drawing, Sculpture, Photography, and Introduction to Computer Graphics. There is an emphasis on art theory, contemporary artistic practices, and skills with different mediums. A personal dialogue with current practicing artists was encouraged. Pursued a minor in social psychology.

## Employment Experience

**AVMore/Digital Dubs**, Mississauga, ON – Multimedia Specialist May 2010 – Present  
Managing of clients, while designing and coding new and existing websites. Video editing, print production, and disc duplication/printing. Self initiative in updating and organizing company computer hardware, and files. Spear headed company website redesign and new company service logo.

**La Cucina**, Guelph, ON – Administrative Assistant & Host March 2010 – May 2010  
Daily administration of a fine dining establishment including license renewals. Managed company website, menus, and email marketing. Seated and served customers while supervising wait staff. Became immersed in Italian culture, food, wine, language and art.

**Integrated Marketing**, Guelph, ON – Web Designer & Front End Developer June 2009 – Nov. 2009  
Actively designed and coded web sites for various clients. Managed SEO for all client web sites. Worked with clients assessing web site needs and functionality. Acquired two new clients for the company.

**Bitcasters**, Toronto, ON – Intern Oct. 2008 – Jan. 2009  
Worked with staff to Beta Test in production web based games. Gave constructive feed back to improve usability and game mechanic issues.

## Personal Achievements & Volunteer Experience

**Orange Belt in Jiu-jitsu, by the Canadian Jiu-jitsu Association** 2005 – Present  
Actively help teach new Jiu-jitsu students proper form and safety, while developing personal martial art skills and discipline.

**Orientation Volunteer for the University of Guelph** Sept. 2006 & Sept. 2007  
Worked to motivate new students in organized events. Answered questions and gave advice on attending the University of Guelph. Lead campus and city tours to introduce students to Guelph.