

## Career Goal: Lead Web Developer

**Giovanni**  
Giovanni Mattucci  
519 835-2361

Creative web developer with a strong backing in web design. Enthusiastic about marketing, social media, and user experience. Loves working in a team, and constantly looking for a challenge. Key programs and programming languages of strength include: HTML5, CSS3, PHP, JavaScript, jQuery, and Wordpress Theme Development.

### Employment Experience

**Ontario College Application Service**, Guelph, ON – Web Developer March 2015 – Present  
Developed mobile first front-end software using Angular, ASP.NET MVC, C#, PHP, and XSLT. Actively lead design and development of various projects acting as the main technical resource.

**Igloo Software**, Kitchener, ON – Web Developer February 2014 – March 2015  
Lead web developer for Igloo's marketing team managing our corporate website, internal intranet and user sign-up process. In addition, I created custom development solutions for high profile clients using Igloo's amazing product.

**Carve Integrated Branding Inc.**, Waterloo, ON – Web Developer November 2013 – February 2014  
As lead web developer, I created well crafted and engaging websites for our clients, that were responsive, accessible, and user friendly.

**Desire2Learn**, Kitchener, ON – Web Developer February 2012 – November 2013  
Developed engaging website properties for company products and services using Wordpress, PHP, CSS, and HTML. Collaborated with Graphic Designers on UX and UI decisions. Kept the company team up to date with new web technologies by hosting lunch and learn presentations.

**AVMore**, Mississauga, ON – Multimedia Specialist May 2010 – February 2012  
Worked with clients in developing custom website solutions. Designed and developed mobile friendly website experiences. Lead creative in video capturing & editing, graphic design, and branding. Spear headed company re-branding, email marketing campaign, and website redesign.

**Integrated Marketing**, Guelph, ON – Web Designer & Front End Developer June 2009 – Nov. 2009  
Actively designed and programmed web sites for various clients. Managed SEO for all client web sites. Consulted clients, assessing web site needs and functionality. Acquired two new clients.

### Education

**Web Design**  
*Sheridan College, Oakville, Ontario* 2008 – 2009

Key courses and concepts being covered include: Dreamweaver, Flash, CSS, HTML, Actionscript, Marketing, Typography, and Interactive Design. Strong feedback is given to improve aspects of design and usability in regards to the web.

**Bachelor of Arts – Studio Art Major & Social Psychology Minor**  
*University of Guelph, Guelph, Ontario* 2004 – 2008

Key courses and concepts covered include: Painting, Drawing, Sculpture, Photography, and Introduction to Computer Graphics. There was an emphasis on art theory, contemporary artistic practices, and skills with different mediums. A personal dialogue with current practicing artists was encouraged.

### Personal Achievements & Volunteer Experience

**Orange Belt in Jiu-jitsu, by the Canadian Jiu-jitsu Association** 2005 – Present  
Actively help teach new Jiu-jitsu students proper form and safety, while developing personal martial art skills and discipline.

**Orientation Volunteer for the University of Guelph** Sept. 2006 & Sept. 2007  
Worked to motivate new students in organized events. Answered questions and gave advice on attending the University of Guelph. Lead campus and city tours to introduce students to Guelph.

## Samples of Online Work

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### **Desire2Learn Binder Marketplace (<http://binder.desire2learn.com>)**

June 2013 – August 2013

The Desire2Learn product was making a big shift to become something even more exciting, developing into an integrated textbook platform with the ability to purchase books, and load them into the Binder web, iPad, and Android app. This constituted a refresh in the development and design of the existing website while collaborating with many different teams across the company.

I was charged with the full responsive front-end experience programming across many platforms including Wordpress and Velocity templates. All while keeping consistent front-end functionality across all platforms.

This project tested my skills in terms of HTML5, CSS3, jQuery, PHP, and Java, while tracking all changes with Mercurial and Git for different projects of the website. I had to intensely collaborate with many different teams to coordinate effort, while working on multiple parts of development.

In spite of a tight deadline for all working on the project, we were able to complete a fully functional textbook e-commerce store, along with a visually stunning introduction to Desire2Learn Binder.

### **Desire2Learn Community (<http://community.desire2learn.com>)**

July 2013

The Desire2Learn Community was being revamped with a new design, and transitioned into a fully functional blog. I was charged with the migration of existing blog data and the full development of a custom, easy to manage, Wordpress theme and mobile friendly front-end experience.

### **Desire2Learn Video Library (<http://desire2learn.com/resources/video>)**

August 2012

The Desire2Learn video library integrates with a video management system to dynamically display video content to users. I developed the front-end web experience and back-end video library integration utilizing an API to integrate with a 3rd party video encoding and management software.

### **Desire2Learn Self Training (<https://training.desire2learn.com>)**

July 2012

I collaborated with a designer in developing a responsive website design and front-end experience. As the lead web developer on the project, I programmed the complete responsive front-end website with a new design and branding direction, while maintaining ASP back-end integration.

### **Freeloader Project (<http://www.freeloaderproject.com>)**

July 2012

The Freeloader Project was created for Musician Rolly Piroutz to kick-start his new music endeavor. I designed and developed a fully functional blog built in Wordpress. I also created a small marketplace area for users to purchase Freeloader CDs and apparel.

## List of Capabilities

# Giovanni

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- HTML5
- CSS3
- PHP
- MySQL
- MSSQL
- jQuery
- JavaScript
- Wordpress Theme Development
- Mobile Web Development
- Responsive Web Development
- Web Accessibility
- Web Design
- Wireframing
- Photoshop
- Illustrator
- InDesign
- Apache Server
- Ubuntu Server
- Search Engine Optimization